ADVERTISE IN PRINT

e Weekly Post We Cover The News of West-Central Illinois With A Passion Serving Brimfield, Dahinda, Edwards, Elmwood, Farmington, Kickapoo, Laura, Oak Hill, Princeville, Williamsfield and Yates City

The Weekly Post is a weekly newspaper published by Lampe Publications LLC with a circulation of 9.000 and a readership of 27,000 (*studies estimate 2.5 to 3.3 readers per paper). The paper is distributed for free via mail each Thursday (except one week in July and the last week of December) to every home in the Peoria. Fulton and Knox county communities of Brimfield.

Dahinda, Douglas, Duncan, Edwards, Elmore, Elmwood, Farmington, Kickapoo, Laura, Monica, Oak Hill, Princeville, Williamsfield and Yates City.

Our readers live within easy driving distance of Canton, Galesburg, Peoria and Pekin. Advertisers can offer free copies upon request.

Our goal is to inform and entertain readers with news of their communities not readily available elsewhere, and to serve our advertisers by informing customers about their businesses and services.

Every Week!

Your Premium Ad On The Back Page! Limited Space, Order Now!







ADVERTISING RATES

Effective June 1, 2023

THESE RATES ARE FOR BLACK & WHITE ONLY. PRICE IS PER WEEKLY INSERTION. PCI=per column inch 1-11 ads per year 12-24 ads per year 25-49 ads per year 50 ads per year

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R			(\$5.25 pci)	
Full Page 96"	\$590	\$518	\$494	\$450
Half Page 48"				
Quarter Page 24"				
Eighth Page 12"	\$75	\$66	\$63	\$60 The more ac
Twelfth Page 8"	\$50	\$44	\$42	\$40 you run,
Business Card 4" (2x2)				
2Front Page (Bottom)	\$365	\$330	\$310	\$290
2Back Page (Bottom)				
3Front Page (Top)	\$225	\$210	\$200	\$190

FOOTNOTES

1-Price is discounted! 2-Size is 10.125 x 3.25 3-Size is 10.125 x 2

COLOR COSTS EXTRA BUT MAKES YOUR AD STAND OUT!

Up to four colors, \$15 for 12 inches or larger, \$10 for under 12 inches

P.O. Box 745, Elmwood, IL 61529

Phone: (309) 741-9790

www.illinoisweeklies.com

jeff@wklypost.com

Thank You For Your Business!

AD SIZES Notable Columns Inches · A full page is 6 1 Column...... 1.54 columns by 16 inches and 2 Column..... 3.25 contains 96 inches. 3 Column..... 4.98 · We do not run ads that are 1 column wide. Our 4 Column..... 6.69 minimum size is 2 5 Column..... 8.40 columns by 2 inches. 6 Column...... 10.125

AD DEADLINE

For best results, we prefer ads Friday by noon. But our deadline for ads is Monday by noon.

SUBMIT ADS TO: jeff@wklypost.com An Adobe pdf or a jpg file is preferred.

DISCLAIMERS: The Weekly Post reserves the right to refuse any advertising. • There is no charge for copy editing, layout and design. • Clients are limited to three changes per ad, after which a charge may be assessed.

OTHER RATES

Inserts

Up to 8 pages	\$75 pe	r 1,000
8-16 pages	\$95 pe	r 1,000
16-30 pages	\$105 pe	r 1,000
30+ pages	\$150 pe	r 1,000
Partial Run (m.	in charge \$	90)

Mail inserts to: P&P Press, Inc. 6513 N. Galena Rd. Peoria, IL 61614 We charge to pick up inserts!

Obituaries

\$50 for picture & up to 350 words \$75 for 350-500 words & picture More than 500 words, TBA.

Classifieds

\$6 for up to 20 words, 10¢ for each word thereafter

Legal Ads

\$5.25 per column inch

Live Outside our Circulation Area? Subscriptions are \$50 for 1 year!

Kewanee The Weekly Post (180) **Marketing Area** Oak Run Galesburg William sfield 90 Princeville Dahinda 150 Laura Brimfield 0ak Yates Kickapoo Hill City Elmwood Edwards Farmington Peoria Pekin Canton

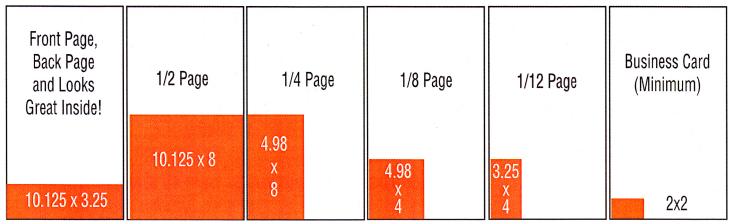
01110	ULATION BY ZIP COI	- 4.4
61428	Dahinda	46
61448-9800	Oak Run	518
61451-9800	Laura	146
61489-5407	Williamsfield	409
61517-9900	Brimfield	1,340
61528-9998	Edwards/Kickapoo	1,298
61529-7929	Elmwood	1,256
61531-1296	Farmington	1,494
	Princeville	
61572-7552	Yates City	451

CONTACT US

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www.illinoisweeklies.com • jeff@wklypost.com

SOME POPULAR AD SIZES (size in inches, first dimension is width)



Member: Illinois Press Association



International Society of Weekly Newspaper Editors