

ADVERTISE IN PRINT

# The Weekly Post

"We Cover The News of West-Central Illinois With A Passion"  
 Serving Brimfield, Dahinda, Edwards, Elmwood, Farmington, Kickapoo, Laura, Oak Hill, Princeville, Williamsfield and Yates City

**Our Paper is FREE**  
**Thanks to Advertisers Like You!**

**ASK ABOUT ONLINE ADVERTISING at**  
**Illinoisweeklies.com**

**The Weekly Post**



**Weekly Post Sports**



The Weekly Post is a weekly newspaper published by Lampe Publications LLC with a circulation of 9,100 and a readership of 30,030 (\*studies estimate 2.5 to 3.3 readers per paper). The paper is distributed for free via mail each Thursday (except for two weeks per year, one being the last week of December) to every home in the Peoria, Fulton and Knox county communities of Brimfield, Dahinda, Douglas, Duncan, Edwards, Elmore, Elmwood, Farmington, Kickapoo, Laura, Monica, Oak Hill, Princeville, Williamsfield and Yates City.

Your Premium Ad On The Back Page! Limited Space, Order Now!

**\*Reach 30,030 Readers Every Week!**

Our readers live within easy driving distance of Canton, Galesburg, Peoria and Pekin. Advertisers can offer free copies upon request.

Our goal is to inform and entertain readers with news of their communities not readily available elsewhere, and to serve our advertisers by informing customers about their businesses and services.

## ADVERTISING RATES

Effective February 1, 2025

THESE RATES ARE FOR BLACK & WHITE ONLY. PRICE IS PER WEEKLY INSERTION. PCI=per column inch

	1-11 ads per year (\$6.50 pci)	12-24 ads per year (\$6.00 pci)	25-49 ads per year (\$5.50 pci)	50 ads per year (\$5.25 pci)
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Other Sizes Available!

1 Full Page 96"	\$624	\$576	\$528	\$504
Half Page 48"	\$312	\$288	\$264	\$252
Quarter Page 24"	\$156	\$144	\$132	\$126
Eighth Page 12"	\$78	\$72	\$66	\$63
Twelfth Page 8"	\$52	\$48	\$44	\$42
Two by Three 6"	\$39	\$36	\$33	\$31.50
Business Card 4" (2x2)	\$26	\$24	\$22	\$21
2 Front Page (Bottom)	\$375	\$350	\$330	\$310
2 Back Page (Bottom)	\$300	\$280	\$265	\$250
3 Front Page (Top)	\$250	\$230	\$215	\$200

The more ads you run, the cheaper the PCI.

**FOOTNOTES**

1. Price is discounted! 2. Size is 10.125 x 3.25 3. Size is 10.125 x 2

**COLOR COSTS EXTRA BUT MAKES YOUR AD STAND OUT!**

Up to four colors, \$15 for 12 inches or larger, \$10 for under 12 inches

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Thank You For Your Business!