

AD SIZES

Columns	Inches
1 Column.....	1.54
2 Column.....	3.25
3 Column.....	4.98
4 Column.....	6.69
5 Column.....	8.40
6 Column.....	10.125

Notable

- A full page is 6 columns by 16 inches and contains 96 inches.
- We do not run ads that are 1 column wide. Our minimum size is 2 columns by 2 inches.

AD DEADLINE

For best results, we prefer ads Friday by noon.
But our deadline for ads is Monday by noon.

SUBMIT ADS TO: jeff@wklypost.com
An Adobe pdf or a jpg file is preferred.



DISCLAIMERS: The Weekly Post reserves the right to refuse any advertising. • There is no charge for copy editing, layout and design. • Clients are limited to three changes per ad, beyond which a charge is assessed. • Accounts past due more than 30 days incur a 3% interest charge on total due.

OTHER RATES

Inserts

Up to 8 pages.....	\$80 per 1,000
9-12 pages.....	\$90 per 1,000
13-15 pages.....	\$95 per 1,000
16-20 pages.....	\$105 per 1,000
21-28 pages.....	\$150 per 1,000
29+ pages.....	\$175 per 1,000

Partial Run (min charge \$90)

Mail inserts to:
P&P Press, Inc.
6513 N. Galena Rd.
Peoria, IL 61614

NOTE: We charge to pick up inserts!

Obituaries

\$50 for picture & up to 350 words
\$75 for 350-500 words & picture
More than 500 words, TBA.

Legal Ads

\$5.50 per column inch

Classifieds

\$7 for up to 20 words,
15¢ for each word thereafter

Outside our Circulation Area?
Subscriptions are **\$60** for 1 year!

CIRCULATION BY ZIP CODE

61428.....	Dahinda.....	46
61448-9800.....	Oak Run.....	529
61451-9800.....	Laura.....	146
61489-5407.....	Williamsfield.....	427
61517-9900.....	Brimfield.....	1,337
61528-9998.....	Edwards/Kickapoo.....	1,254
61529-7929.....	Elmwood.....	1,252
61531-1296.....	Farmington.....	1,535
61559-7534.....	Princeville.....	1,405
61572-7552.....	Yates City.....	450

CONTACT US

The Weekly Post, PO Box 745, Elmwood, IL 61529
Phone: (309) 741-9790
www.illinoisweeklies.com • jeff@wklypost.com

SOME POPULAR AD SIZES (size in inches, first dimension is width)

Front Page, Back Page and Looks Great Inside!	1/2 Page	1/4 Page	1/8 Page	1/12 Page	Business Card (Minimum)
	10.125 x 8	4.98 x 8	4.98 x 4	3.25 x 4	
10.125 x 3.25					