DVERTISE IN PRINT

ne Weekly Post "We Cover The News of West-Central Illinois With A Passion" Serving Brimfield, Dahinda, Edwards, Elmwood, Farmington, Kickapoo, Laura, Oak Hill, Princeville, Williamsfield and Yates City

newspaper published by Lampe Publications LLC with a circulation of 8,700 and a readership of 28,000 (*studies estimate 2.5 to 3.3 readers per paper). The paper is distributed for free via mail each Thursday (except for two weeks per year, one being the last week of December) to every home in the Peoria, Fulton and Knox county communities of Brimfield, Dahinda, Douglas, Duncan, Elmore, Elmwood, Farmington, Kickapoo, Laura, Monica, Oak Hill,

Princeville, Williamsfield and Yates City. We also deliver to most of Edwards. Our readers live within easy driving distance of Canton, Galesburg, Peoria and Pekin.

Illinoisweeklies.com

Your Premium Ad On The Back Page! Limited Space, Order Now!

> *Reach 28.000 Readers **Every Week!**

BANK OF YATES CIT



Our goal is to inform and entertain readers with news of their communities not readily available elsewhere, and to serve our

The more ads you run,

the cheaper

the rate!

advertisers by informing customers about their businesses and services.

DVERTISING RATES

Effective September 1, 2025

Other Sir	185 THESE RATES ARE FOR B	1-11 ads per year	12-24 ads per year	25-49 ads per year	50 ads per y	
р.		(\$7.00 pci)	(\$6.25 pci)	(\$5.75 pci)	(\$5.50 pc	<u>i)</u>
	1Full Page 96"	\$624*	\$576*	\$528*	\$500*	*Full Page &
	1Half Page 48"	\$312*	\$288*	\$264*	\$250*	Half Page ads are
	Quarter Page 24"	\$168	\$150	\$138	\$132	discounted!
	Eighth Page 12"	\$84	\$75	\$69	\$66	
		4	4	4		

Twelfth Page 8"\$56.....\$50\$46\$44 Two by Three 6".....\$42\$37.50\$34.50....\$33 Business Card 4" (2x2).....\$28.....\$25\$23. ₂Front Page (Bottom).....\$400....\$375....\$350 3Front Page (Top)\$275.....\$250\$235...

FOOTNOTES

1-Price is discounted! 2-Size is 10.125 x 3.25 3-Size is 10.125 x 2

COLOR COSTS EXTRA BUT MAKES YOUR AD STAND OUT!

Up to four colors, \$20 for more than 12 inches, \$15 for 12 inches and under

P.O. Box 745, Elmwood, IL 61529

²Back Page (Bottom)\$325.....\$300

www.illinoisweeklies.com

Phone: (309) 741-9790

jeff@wklypost.com

Thank You For Your Business!

AD SIZES Notable Columns Inches • A full page is 6 1 Column..... 1.54 columns by 16 inches and Galesburg 2 Column..... 3.25 contains 96 inches. • We do not run ads that 3 Column..... 4.98 are 1 column wide. Our 4 Column..... 6.69 minimum size is 2 5 Column..... 8.40 columns by 2 inches. 6 Column...... 10.125

AD DEADLINE

We prefer ads Friday by noon. But our deadline is Monday by noon.

SUBMIT ADS TO: jeff@wklypost.com An Adobe pdf or a jpg file is preferred.

DISCLAIMERS: The Weekly Post reserves the right to refuse any advertising. • There is no charge for copy editing, layout and design. • Clients are limited to three changes per ad, beyond which a charge is assessed. • **Political ads, Classified ads and ads for new customers must be paid in advance.**

• Accounts past due more than 30 days incur a 3% interest charge on total due.

OTHER RATES

Inserts

Up to 8 pages	\$90 per 1,000
9-12 pages	\$95 per 1,000
13-15 pages	\$105 per 1,000
16-20 pages	\$115 per 1,000
21-28 pages	\$160 per 1,000
29+ pages	\$185 per 1,000
Partial Run (mini	imum charge \$100)

Obituaries

\$60 for picture & up to 350 words \$85 for 350-500 words & picture More than 500 words, TBA.

Legal Ads

\$6 per column inch

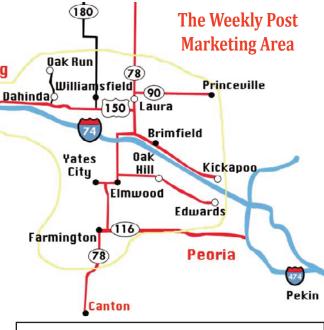
Mail inserts to: P&P Press, Inc. c/o Chris Walsh 6513 N. Galena Rd. Peoria, IL 61614

NOTE: We charge to pick up inserts!

Classifieds

\$8 for up to 20 words, 15¢ for each word thereafter

Outside our Circulation Area? Subscriptions are \$60 for 1 year!



CIRCU	LATION BY ZIP CO	ODE		
61428	Dahinda	49		
61448-9800	Oak Run	497		
61451-9800	Laura	149		
61489-5407	Williamsfield	432		
61517-9900	Brimfield	1,343		
61528-9998	Edwards/Kickapoo	1,264		
61529-7929	Elmwood	1,247		
61531-1296	Farmington	1,500		
61559-7534	Princeville	1,401		
61572-7552	Yates City	448		
TOTAL ZIP CODE MAILING				
Various Drop Spots.		445		
Subscribers		325		
TOTAL		9,100		

CONTACT US

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SOME POPULAR AD SIZES (size in inches, first dimension is width)



Member: Illinois Press Association

